



Website:: http://twoblindtoride.org Email :: 2B2R@twoblindtoride.org

# Raising Awareness :: Chasing a Dream

Severe visual impairments have never stopped us from chasing our dreams. Now we have our sights set on a new goal. We hope to raise awareness globally about the abilities of the sight-impaired and to inspire people everywhere to chase after their own dreams.

### The Ride

In January 2012, we plan to fly to Ushuaia, Argentina to commence an 18-month journey across roughly 16,000 miles and 14 countries on a tandem bike, ultimately completing our adventure in Deadhorse, Alaska.

#### The Plan

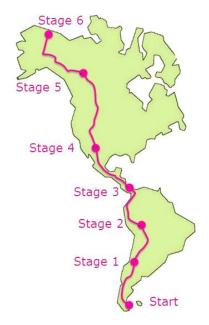
We plan to visit schools for the blind along our journey and to relate stories of personal experiences and accomplishments. The Two Blind to Ride website will document our activities for everyone to follow along and to experience our adventures and connections with the blind communities in the Americas.

The Two Blind to Ride *The Americas* 2012-13 website is the hub of our awareness campaign. It will incorporate various media such as photo-blogs, video-blogs, podcasts, personal stories, and end-of-stage summaries to encourage, maintain, and proliferate viewership.

The chart to the right depicts our viewership goal by stage. Our current tracking method is quantifiable based on Facebook "Like's" on our website. As we develop this project, other tracking methods will be assessed and incorporated for more accurate viewership data.







# The Stages

The route from Ushuaia, Argentina to Deadhorse Alaska spans 14 countries and is estimated to take 18 months. Given the distance, it is separated into six manageable stages. Each stage will take approximately three months depending on road conditions, terrain, excursions and Mother Nature.

#### January 2012 to December 2012

Stage 1: Ushuaia, Argentina to Santiago, Chile

**Stage 2**: To La Paz, Bolivia

Stage 3: To Panama City, PanamaStage 4: To Phoenix, Arizona

### January 2013 to July/August 2013

Stage 5: To Fort Nelson, CanadaStage 6: To Deadhorse, Alaska

# Who We Are :: Tauru and Christi

We are two legally blind cyclists with an adventurous spirit. Our past success in riding across America unsupported in the summer of 2009 has given us the confidence and the inspiration to traverse the Americas, a five-fold increase in distance and challenges. The foreign terrain and the new cultures will be both intriguing and exciting.



	Christiana Bruchok (stoker)	Tauru Chaw (captain)
Visual Impairment	<ul> <li>Total blindness in right eye</li> <li>Severe myopia, astigmatism, nystagmus (uncontrollable rapid eye movement)</li> <li>13+ eye surgeries, risk of glaucoma</li> <li>Retinas susceptible to detachment</li> </ul>	Retinitis Pigmentosa (RP): Hereditary degenerative eye condition resulting in pin-hole vision or total blindness • Severe tunnel vision • Night blindness
Adventures	<ul> <li>Trekked to Everest Base Camp &amp; climbed Kala Patar (18,209 ft)</li> <li>Trekked the +100-mile Annapurna Circuit (once world's 2<sup>nd</sup> best trek)</li> <li>Summited Mt. Whitney (highest peak in contiguous United States) in winter</li> <li>Reached 17,000-ft High Camp on Denali (highest peak in North America)</li> <li>Traveled extensively in Asia, the Middle East, &amp; Europe (20 countries)</li> </ul>	<ul> <li>Trekked to Everest Base Camp &amp; the Annapurna Circuit in Nepal</li> <li>Climbed extensively in the Sierra Nevadas</li> <li>Summited Ama Dablam (22,467 ft) in Nepal</li> <li>Summited Mt. Rainier (14,410 ft) twice</li> <li>Summited Denali (20,335 ft) in Alaska</li> <li>Sailed from Seattle to Alaska &amp; attempted to climb Mt. St. Elias (18,009 ft) from sea.</li> <li>Traveled extensively in Asia, the Middle East, Europe, &amp; Africa (38 countries)</li> </ul>
Education	<ul><li>BA, Writing from Carnegie Mellon Univ. (PA)</li><li>MEd from Arizona State University (AZ)</li></ul>	<ul><li>BA, Physics from Bard College (NY)</li><li>MBA from The University of Arizona (AZ)</li></ul>
Work Experience	<ul> <li>Technical Writer at Intel Corporation</li> <li>English Teacher at Chungdahm Institute in Busan, South Korea</li> </ul>	<ul> <li>Commodity Manager at Intel Corporation</li> <li>Instructor in Operations Management at the University of Arizona</li> </ul>